

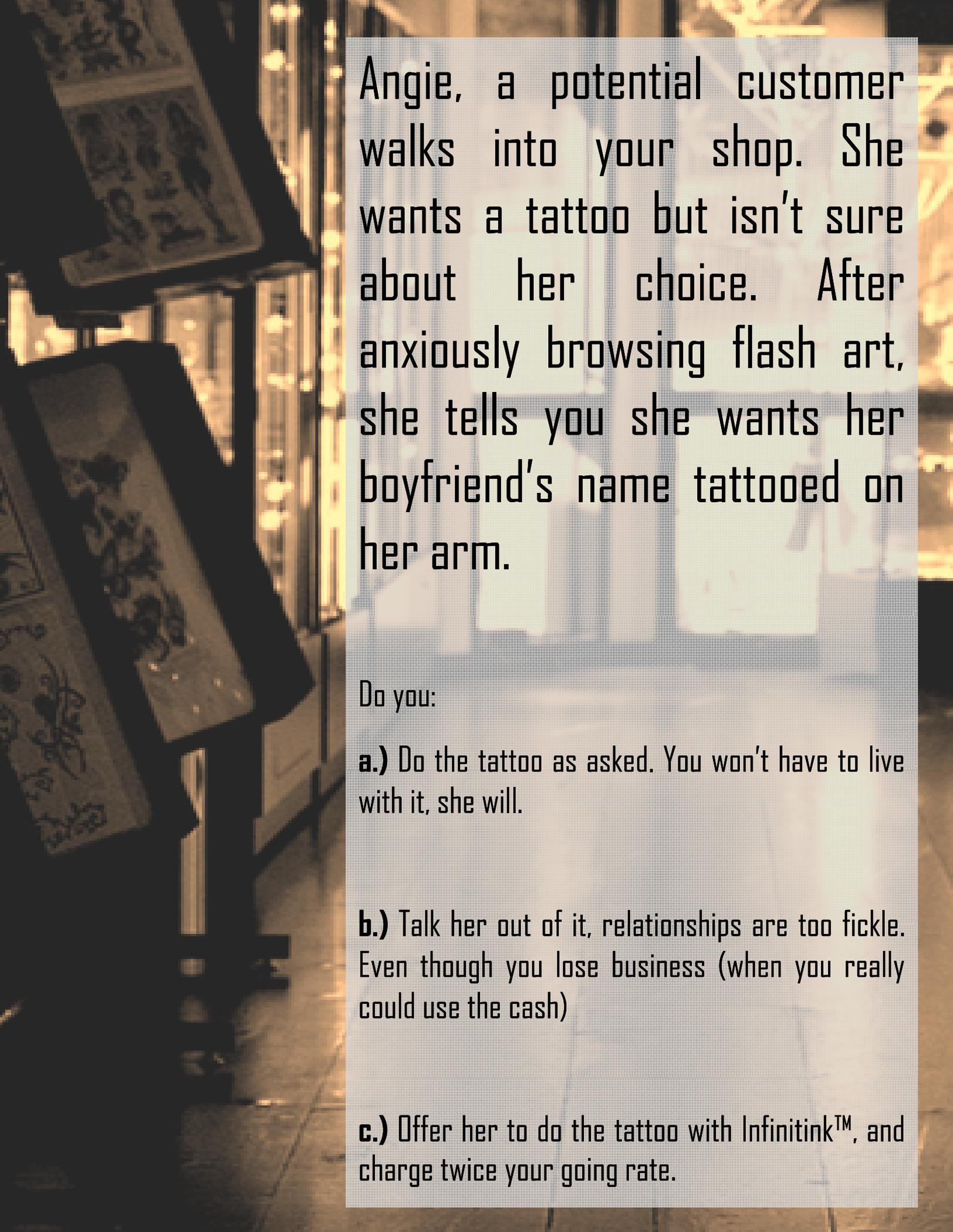
It's been 10 years in the making... and the wait is finally over



Infiniink™

is now available!

The world's first safe and permanent, yet more easily removable tattoo ink

A photograph of a tattoo parlor. On the left, several framed tattoo designs are displayed on a wall. The designs include floral patterns, a portrait, and other intricate artwork. The lighting is warm and focused on the designs. The background is slightly blurred, showing more of the shop's interior.

Angie, a potential customer walks into your shop. She wants a tattoo but isn't sure about her choice. After anxiously browsing flash art, she tells you she wants her boyfriend's name tattooed on her arm.

Do you:

a.) Do the tattoo as asked. You won't have to live with it, she will.

b.) Talk her out of it, relationships are too fickle. Even though you lose business (when you really could use the cash)

c.) Offer her to do the tattoo with Infinitink™, and charge twice your going rate.



Had Angelina Jolie's tattoo artist offered her Infinitink for her Billy Bob tattoo in 2000, she would have had the option of a more effective laser tattoo removal process, when she eventually had her tattoo removed in 2003. The adjacent photo taken in 2007 after >5 laser treatments and 4 years of healing, her tattoo is still visible. Bottom line, use Infinitink the next time you ink any name!

Let's get the some facts straight...

MYTH-Infinitink is temporary and fades with time

MYTH-Infinitink can be removed in a single laser treatment

MYTH-Infinitink was developed to encourage tattoo removal

MYTH-Infinitink is made of polymer encapsulated pigments and dyes

MYTH-Infinitink does not make good tattoos

MYTH-Infinitink takes away from the art of tattooing

MYTH-Infinitink will take something away from my tattoo shop

FACT-Infinitink is a permanent tattoo ink

FACT- Infinitink is up to 3 times more removable than conventional tattoo ink

FACT- Infinitink was developed to enable more effective laser tattoo removal

FACT- Research showed that polymer encapsulated tattoo inks did not make good tattoos. A new treatment method was developed to provide excellent tattoo aesthetics while enabling removability.

FACT- Infinitink has received rave reviews by some of the best artists in the industry including Brandon Bond, Chris Blinston, Brian Murphy, and many more (*see pics*)

FACT-Infinitink provides **options** for tattoo wearers and artists to more easily transform their tattoos than a cover-up alone

FACT-Infinitink is an opportunity to drive new business into your shop and enables tattoo artists to charge a premium price for providing a high value product.

Infinitink Tattoo Precautions

Prior to being tattooed, it is recommended to have your client consult with a physician or dermatologist. Any of the following can negatively impact the quality and outcome of your artwork if your client is:

- Under the influence of drugs or alcohol while being tattooed
- On medications such as blood thinners, anti-inflammatory drugs, Accutane[®], or gold therapy
- Has certain medical conditions
- Has a history of skin disease, skin sensitivity, or excessive scarring

Infinitink After Care Guidelines

- 2 – 4 hours after tattooing, gently wash the tattooed area with mild soap and warm water
- Pat the area dry, **DO NOT WIPE**
- Apply a THIN LAYER of Aquaphor[®], Lubriderm[®], or a mild unscented lotion
- Repeat the process every few hours for the first week (or as needed) until healing is complete

Warnings

- ALWAYS** wash your hands before touching your new tattoo to prevent infection
- DO NOT let your tattoo dry out-** scabbing may interfere with the healing process and cause pigment loss in the tattoo
- DO NOT re-bandage** your tattoo with absorbent materials such as paper towels- if you need to cover your tattoo due to conditions at work or play, loosely cover your tattoo with plastic wrap
- DO NOT pick** or scratch your tattoo
- DO NOT use any alcohol-based products** on or near the tattooed area for the first two weeks.
- DO NOT apply a heavy healing cream** such as Neosporin[®], Vaseline[®], or A&D Original Ointment[®] as these products may draw ink out of the skin of a fresh tattoo.

Avoid for the first 2 weeks

- Hot tubs, public or chlorinated pools
- Excessive lotion, cream, or fragrance
- Direct sunlight, tanning beds, and tanning lotions
- Tight fitting clothing
- Excessive sweating or strenuous exercise for at least 72 hours post-tattoo application

Tattoo Work- Black Infnitink



"Wrath" in Infnitink, Tattoo by Bob Tyrell



Tattoo by Randi Polillo, Eternal Ink, Williamstown, NJ



Tattoo by Brandon Bond, All or Nothing Tattoo, Atlanta, GA



Tattoo by Dave Tedder, All or Nothing, Atlanta, GA



Tattoo by Chris Blinston, No Hard Feelings Tattoo Gallery, Coral Springs, FL



Tattoo by Randi Polillo, Eternal Ink, Williamstown, NJ



Tattoo by Randi Polillo, Eternal Ink, Williamstown, NJ



Tattoo by Randi Polillo, Eternal Ink, Williamstown, NJ



Tattoo by Adam Shields, Jersey Devil, Blackwood, NJ



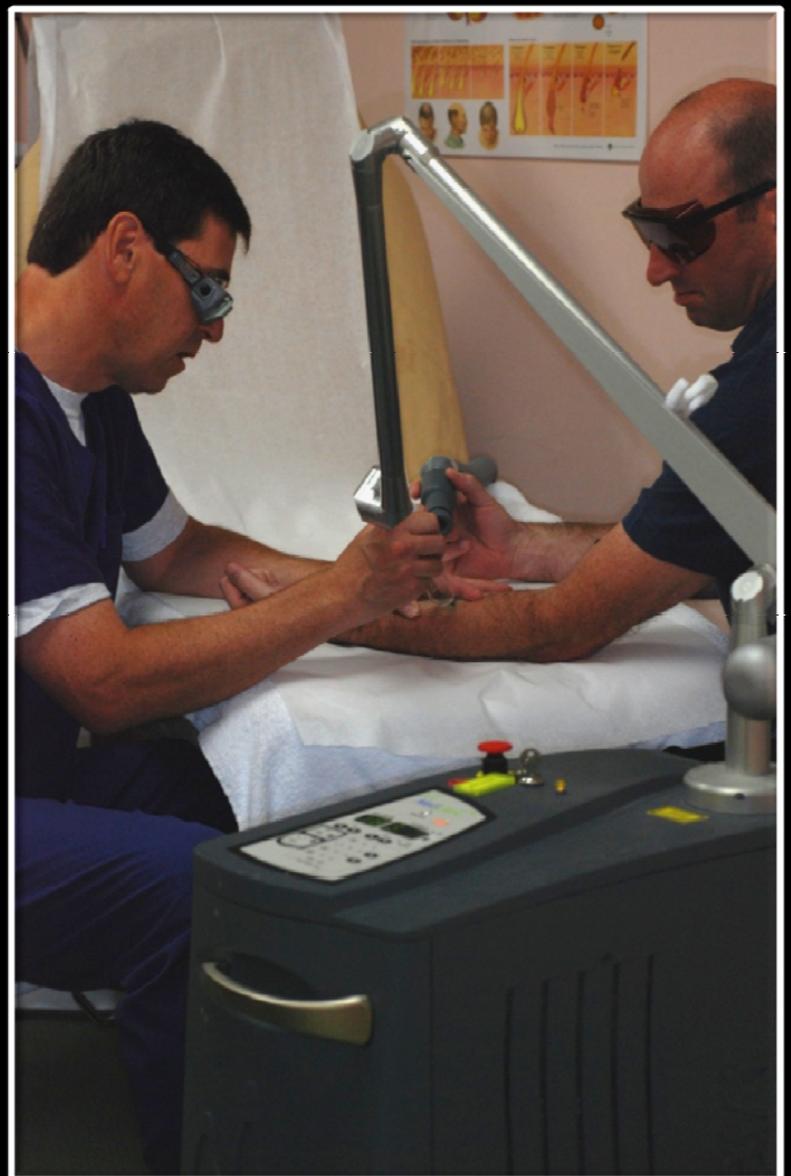
Tattoo by Adam Shields, Jersey Devil, Blackwood, NJ

Infinitink Removability Information

Research conducted by Freedom2, Inc. shows that Infinitink™ is up to 3 times more easily removable than conventional tattoo ink. We have studied tattoo removability on the most commonly tattooed areas such as the arms, back, legs, and chest. We will not honor claims of removability for tattoos on the hands feet, face, neck, or genitals.

Infinitink tattoos must remain in the skin for a minimum of TWO YEARS prior to any removal treatment. Tattoos removed prior will have compromised removability. Freedom2, Inc. will not be responsible for removal outcomes on tattoos less than 2 years old.

We hope that you love your artwork and choose to keep your tattoo forever. However, if you choose to have your tattoo removed, please visit our website www.infinitink.com contact Freedom2, Inc directly for a list of certified Infinitink™ removal practitioners in your area.



Dr. Jeffrey Epstein (Cherry Hill Laser Center, NJ) performing laser treatment therapy on Martin Schmiege, President and CEO of Freedom2, Inc.

Laser Tattoo Removal



The adjacent photo is a mirror image tattoo comparing Red Infnitink (left) to the leading brand of conventional red tattoo ink (right). This tattoo was inked on the same day by the same tattoo artist using the same needle types for each side of the tattoo. Red Infnitink shows good performance as a permanent tattoo worth wearing for a lifetime.



**The adjacent photo shows the laser tattoo removal performance of Red Infnitink (left) to the leading brand of conventional red tattoo ink (right). The entire tattoo was treated by a single laser dermatologist using standard clinically acceptable laser settings for removing a red tattoo. After 3 laser treatments, the Infnitink tattoo is no longer visually perceptible. The conventional tattoo ink will require more treatments for acceptable results.



The above photo is a mirror image tattoo comparing the leading brand of conventional black tattoo ink (left) to Black Infinitink (right.) Each tattoo was inked on the same day by the same tattoo artist using the same needle types for each side of the tattoo. There is no significant difference in the tattoo quality achieved by Infinitink in comparison to conventional ink.



The above photo shows laser tattoo removal results of a tattoo design that was placed on each ankle of a 28 year old healthy male. The tattoos were removed by a licensed medical doctor certified in laser tattoo removal. The removal results presented are within a few weeks of the last laser treatment. The tattoo pigment will continue to fade with time. After laser treatment, Infinitink is no longer visible. The conventional tattoo will require more laser treatment and is showing signs of scarring.

Infinitink Suggested Retail Pricing

Introductory Price: \$25/vial (5ml Single Use)

Infinitink is engineered for superior performance and superior earning power. Yes, Infinitink costs more. All good things do. We realize that Infinitink is more expensive than traditional inks and creates some questions about pricing. An Infinitink customer is paying for the value proposition of a more easily removable tattoo ink.

For example if you charge:

By the hour-

Increase your hourly rate by 1.5x

(If you charge \$100/hr, charge \$150/hr for an Infinitink tattoo)

By the piece-

Increase your price per piece by 2x

(If you would normally charge \$150 per piece, increase it to \$300)

By material cost-

Pass your material cost to your client by 4x

(If your ink cost \$25, pass ink cost to the client at a flat rate of \$100)

Customers seeking Infinitink tattoos are willing to pay more for their tattoos.

Don't be shy, Infinitink was engineered to make you more money!

Charge more, make more!

Don't keep your customers waiting any longer!

ORDER INFINITINK NOW!

www.infintink.com

(856) 354-0707



Freedom2™

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